



Ambiom

STYLEGUIDE 2024

Explore the world of Ambiom and dive into our visual identity brand assets at
<https://www.mamapapacola.com/brand-assets/ambiom>.

LOGO

Ambiom

Ambiom



The x-height indicator

The distance between the Logo and another Logo, or a graphical element not being related to Ambiom must be at least the distance X – depending of the Logo size used.

Ambiom

Ambiom

Ambiom

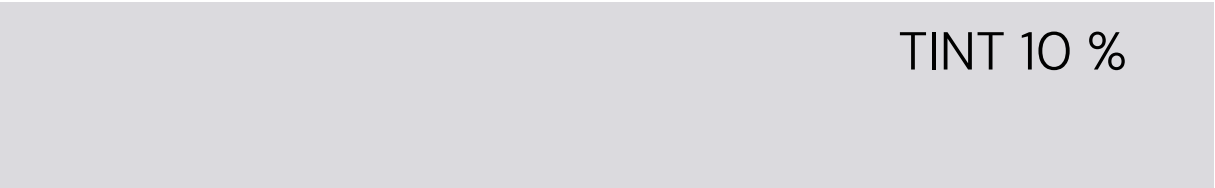
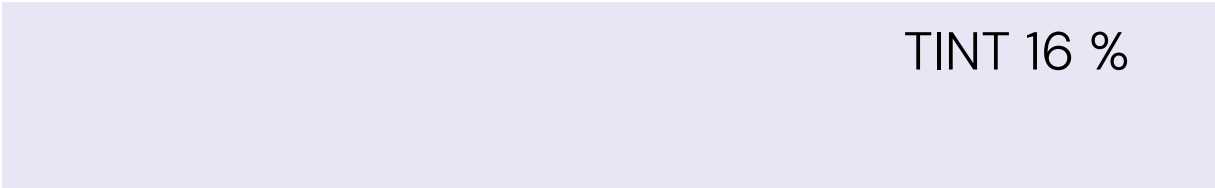
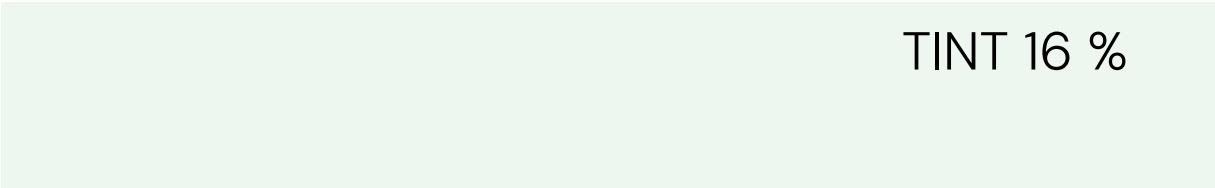
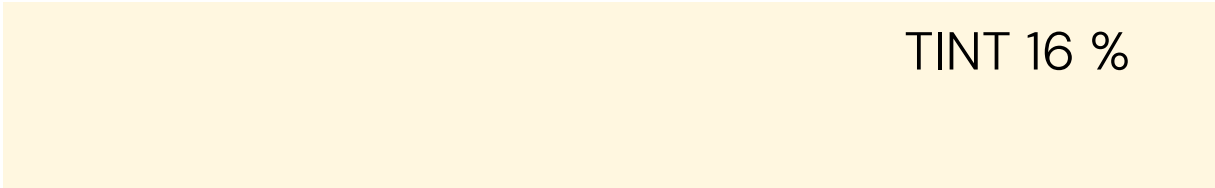
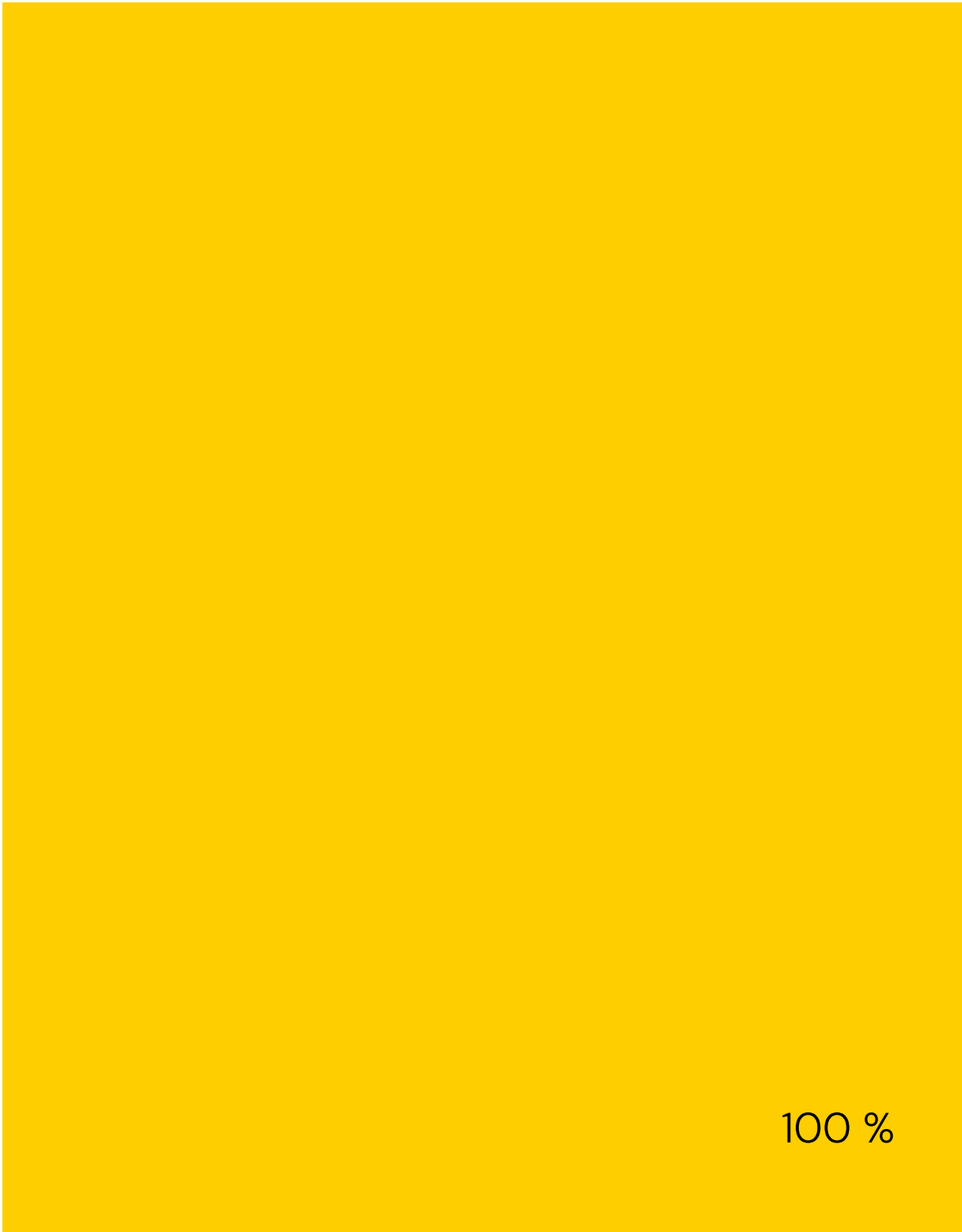
Ambiom

Advisory Note: Maintain brand integrity by strictly utilizing the Ambiom logo in colors from the designated palette, ensuring visual harmony and recognition.

SOCIAL ICON



COLOURS



YELLOW
PROBIOGENOTROPIC

PANTONE	116 U
C	0
M	19
Y	100
K	0
R	255
G	206
B	0
HEX	ffce00

GREEN
PROBIOIMMUNOTROPIC

PANTONE	346 U
C	55
M	0
Y	51
K	0
R	127
G	195
B	151
HEX	7fc397

BLUE
PROBIONOOTROPIC

PANTONE	2736 U
C	70
M	59
Y	0
K	0
R	98
G	107
B	176
HEX	626bb0

GRAPHITE

PANTONE	2379 U
C	74
M	58
Y	44
K	40
R	65
G	75
B	88
HEX	414b58

TYPOGRAPHY

PRINT

Headline

Helvetica Bold

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Uu	Vv	Ww	Xx	Yy
Zz				

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Text

Helvetica Regular

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Uu	Vv	Ww	Xx	Yy
Zz				

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Emphasis

Helvetica Neue Medium

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Zz				

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TYPOGRAPHY

WEB

Headline

DM Sans Bold

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Headline

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Pp	Qq	Rr	Ss	Tt
Uu	Vv	Ww	Xx	Yy
Zz				

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6	7	8	9	0
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Text

DM Sans Regular

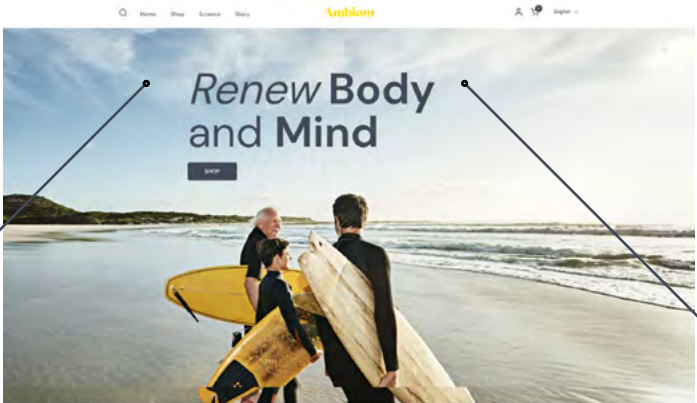
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

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Zz				

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Headline
DM Sans Italic

Headline
DM Sans Bold



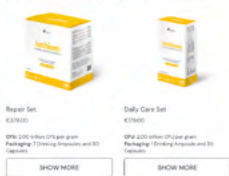
Ambion Probiotics offer a new type of natural biotechnology to reset, replenish and balance the gut microbiome. A healthy ecosystem in the gut can boost the immune system, regulate digestion, as well as improve heart and brain health. With a 20% count far beyond any probiotic products on the market - as well as the most effective combination of bacterial strains, Ambion Probiotics are in a category of their own.

• • •



Ambion Health & Wellbeing

Ambion Probiotics can revolutionize the way you think about your health. It's not just about feeling good, it's about feeling better. With a 20% count far beyond any probiotic products on the market - as well as the most effective combination of bacterial strains, Ambion Probiotics are in a category of their own.



Repair Set
Daily Care Set

SHOW MORE



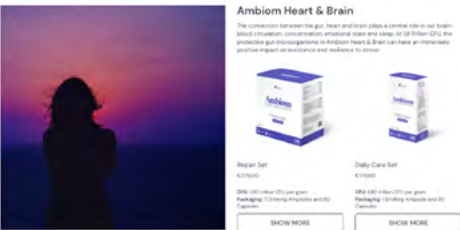
Ambion Immunity & Digestion

Ambion Probiotics can revolutionize the way you think about your health. It's not just about feeling good, it's about feeling better. With a 20% count far beyond any probiotic products on the market - as well as the most effective combination of bacterial strains, Ambion Probiotics are in a category of their own.



Repair Set
Daily Care Set

SHOW MORE



Ambion Heart & Brain

Ambion Probiotics can revolutionize the way you think about your health. It's not just about feeling good, it's about feeling better. With a 20% count far beyond any probiotic products on the market - as well as the most effective combination of bacterial strains, Ambion Probiotics are in a category of their own.



Repair Set
Daily Care Set

SHOW MORE

Our biotechnology, derived from a rare strain of Lactobacillus, is the most powerful probiotic ever created. It's not just about feeling good, it's about feeling better. With a 20% count far beyond any probiotic products on the market - as well as the most effective combination of bacterial strains, Ambion Probiotics are in a category of their own.

• • •

Customer Reviews:



"Recent research has found that these tiny, natural treasures can have an astounding effect on human health, resilience, and survival."

• • •

Stay Connected

Enter your email address

Submit



LOOK & FEEL





PACKAGING



**BIO THERAPEUTISCHES NAHRUNGSERGÄNZUNGS-
MITTEL MIT LEBENDEN MIKROORGANISMEN**

INHALTSSTOFFE FRUCHTGETRÄNK

Deionisiertes Wasser (VE Wasser), Ballaststoffe (Apfelpektin), Zimtextrakt, Apfelfruchtzucker, Inulin, Extrakt der Gerberakazie [(+/-)-Catechin & (-)Epicatechin], Ascorbinsäure, Resveratrol, Rosavin, Quercetin, Lycopin, Phytoglobulin, Peptide, Apfelsäure, Weinsäure, Kaliumsorbat, natürliche Peptid-Aromen

1 TRINKAMPULLE

INHALT: Ballaststoffreiches Fruchtgetränk (à 40 ml)
und lebende Mikroorganismen (à 2,125 g)
PORTIONSGRÖSSE: 1 Trinkampulle
MIKROBIELLE KAPAZITÄT: $4,31 \times 10^{12}$ KBE/Ampulle
ANZAHL PRO SET: 1 Trinkampulle
EMPFOHLENE DOSIERUNG: 1 Trinkampulle vor dem
Schlafengehen

30 KAPSELN

INHALT: Lebende Mikroorganismen (à 400 mg);
vegane Kapseln aus HPMC
PORTIONSGRÖSSE: 1 Kapsel
MIKROBIELLE KAPAZITÄT: 802 x 10⁹ KBE/Kapsel
ANZAHL PRO SET: 30 Kapseln
EMPFOHLENE DOSIERUNG: 1 - 2 Kapseln täglich vor dem
Schlafengehen

LAGERUNG | GARANTIE: Kühl und trocken lagern. Mindesthaltbarkeitsdatum siehe Datumsaufdruck auf der Unterseite. Die Vermehrungsfähigkeit und biologische Kapazität der Zellkulturen wird bis zum Mindesthaltbarkeitsdatum garantiert.

Geprüfte Produktauthentizität und -konsistenz
durch Purity-IQ, Guelph, Ontario, Kanada.

Advanced Microbiotics GmbH,
Brunnenstraße 7D, 10119 Berlin,
Deutschland



Ein Produkt der Advanced Microbiotics AG, Schweiz
Hergestellt von Advanced Microbiotics LLC, Bulgarien
Vertrieb durch Advanced Microbiotics GmbH, Deutschland

HINWEIS: Geeignet für Erwachsene und Kinder ab 12 Jahren. Außerhalb der Reichweite von Kindern aufbewahren. Empfohlene Tagesdosis nicht überschreiten. Nahrungsergänzungsmittel sind kein Ersatz für eine ausgewogene und abwechslungsreiche Ernährung.

WICHTIGE INFORMATIONEN: Bei immuninkompetenten und vulner-

WICHTIGE INFORMATIONEN: Bei immuninkompetenten und vulnerablen Menschen oder bei akuten, schwerwiegenden Immundefekten sollte die Einnahme nicht ohne ärztliche Konsultation erfolgen. Es werden ausschließlich natürlich im Darm vorkommende Bakterien verwendet, die auch während der Schwangerschaft und Stillzeit eingenommen werden können.

Ambiom Immunity & Digestion
besteht aus einer Kombination
speziell abgestimmter Zellkulturen
bei der Verbesserung der Verdauung
und bei der Stärkung der Immun-
abwehr unterstützen können.
Gesundes und gestärktes Darm-
bium unterstützt die Immunkompe-
tenz des Darms und die natürliche
Regulierung der Verdauung.



Ambiom
PROBIOIMMUNOTROPIC

Biotherapeutic Food Supplement with Living Microorganisms

Immunity & Digestion

Daily Care Set



1 Ampulle



2,01
Billionen KBE



4 270004 177541

12 11 10 9 8 12

KBE
$1,02 \times 10^4$
$9,15 \times 10^4$
$6,02 \times 10^4$
$4,19 \times 10^4$
$5,96 \times 10^4$
$2,01 \times 10^4$

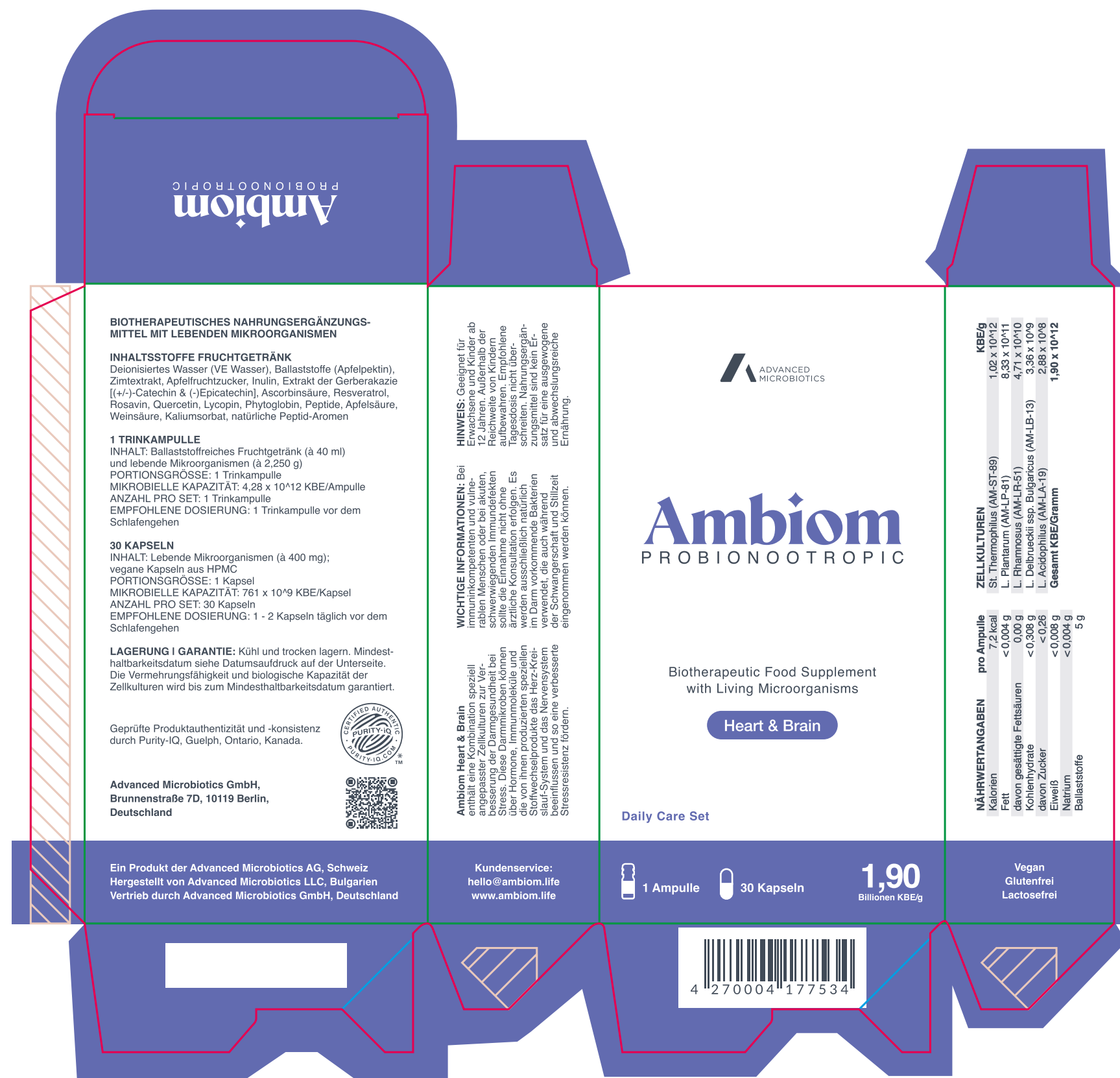
ZELLKULTUREN

ZELLKULTUREN
St. Thermophilus (AM-ST-89)
L. Plantarum (AM-LP-81)
L. Rhamnosus (AM-LR-51)
L. Delbrueckii ssp. Bulgaricus
Bifidobacterium Longum (AM-
Gesamt KBE/Gramm

NÄHRWERTANGABEN

NÄHRWERTANGABEN		pro Ampulle
Kalorien		7,2 kcal
Fett		< 0,004 g
davon gesättigte Fettsäuren		0,00 g
Kohlenhydrate		< 0,308 g
davon Zucker		< 0,26
Eiweiß		< 0,008 g

Vegan
Glutenfrei
Lactosefrei











Ambiom

PROBIOGENOTROPIC

Biotherapeutic Food Supplement
with Living Microorganisms

Health & Wellbeing



Ambiom

PROBIOIMMUNOTROPIC

Biotherapeutic Food Supplement
with Living Microorganisms

Immunity & Digestion



Ambiom

PROBIONOOTROPIC

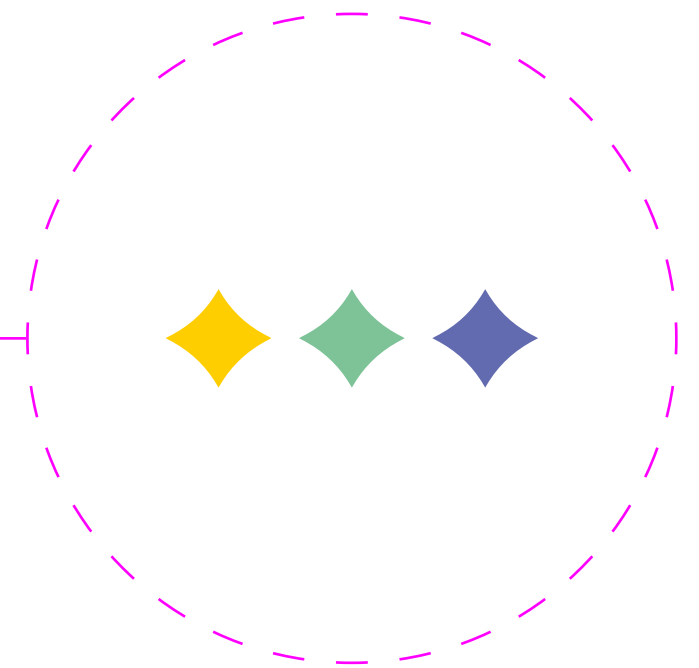
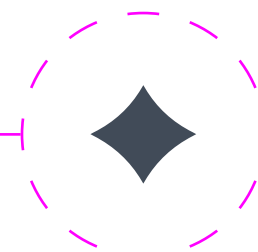
Biotherapeutic Food Supplement
with Living Microorganisms

Heart & Brain

GRAPHIC ELEMENT



Ambiom



Utilizing the diamond-shaped dot of the lowercase "i" as a graphical element using Ambion's color palette.

MOCKUPS



Health & Wellbeing

A broad-spectrum, pro-microbiotic made up of six premium quality strains of beneficial bacteria, specifically helpful in offsetting the negative effects of lifestyle, stress, and diet. At 2,0 Trillion CFU, Ambiom Health & Wellbeing can have a positive impact on everything from immune strength, to digestion, sleep and mood.



Immunity & Digestion

Offset the effects of unhealthy eating habits, infection, inflammation, and medication intake. Ambiom Immunity & Digestion supports both immune competence and the natural regulation of digestion with a combination of five specific, premium strains of beneficial bacteria.



Heart & Brain

The connection between the gut, heart and brain plays a central role in our brain-blood circulation, concentration, emotional state and sleep. At 1,9 Trillion CFU, the protective gut microorganisms in Ambiom Heart & Brain can have an immensely positive impact on resistance and resilience to stress.



Ambiom